

We are explorers, dreamers, and innovators. We boldly expand frontiers in branding and packaging design, to help forward thinking brands establish trust and value.

Moonman Studio Capabilities Deck



About

After over 20 years of combined experience working in the food and beverage industry, we set out to launch Moonman Studio in 2019. We wanted to build a company full of passionate and skilled creatives who love what they do.

Our team has seen it all and just like good science, we're all about the process and know how to get to the solution that works for you.



What We Do

- 1. Brand Identity Development
- 2. Packaging Design
- 3. Website Design
- 4. Print Management



1. Branding Identity

A strong brand isn't just a collection of images and designs. Any elements used to portray your brand should be built on the foundation of a strong brand identity. We define, develop and then design your brand, from top to bottom.

- Naming and Market Research
- Logo Design
- Copy Writing
- Brand Guide Book
- Type and Color

- Brand Strategy Development
- Print and Digital Design
- Print Management
- Messaging and Voice Strategy



2. Packaging Design

At Moonman Studio, we believe packaging design should be distracting and radical. We use competitor and industry research to come up with designs that stand above the norm in your industry.

- Discovery Meeting/Call
- Dieline Creation
- Printer Management
- Copy Writing
- Photographer Management



3. Website Design

Whether you need a fully custom site with multiple features, or something simple to give your brand a strong presence online, we've got the team for the job.

- Custom Wordpress Sites
- Mailing List Plugins
- Domain Name and Host Setup
- Custom Graphics
- Training



4. Print Management

In addition to our in-house printing, we work with a broad network of specialized printers across the country to help cover all your printing needs.

- Promotional Material
- Flyers
- Menus
- Business Cards
- Brochures

- Screen Printed Apparel
- DTG Printed Apparel
- Embroidery
- Stickers
- Boxes



Price Varies, Free Quotes Available



Who We've Done it For











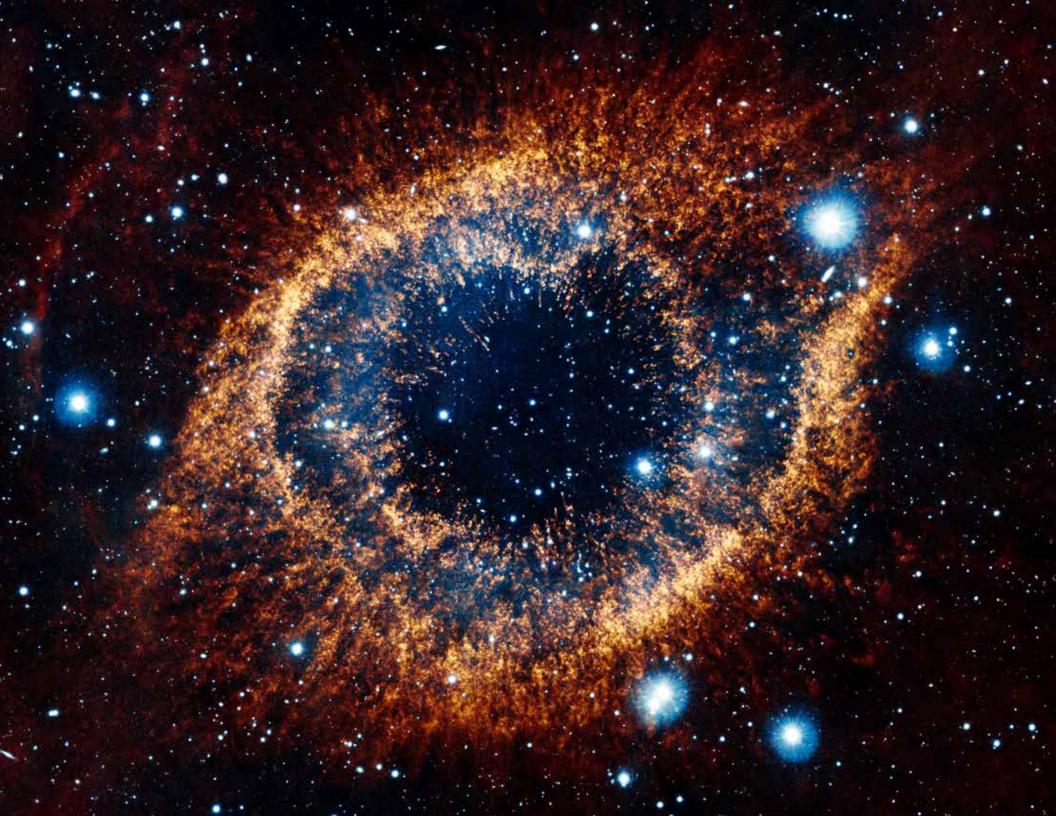












Our Approach

We're not satisfied with a one-size-fits-all approach to packaging design. We approach design like we were building a lunar lander. Through extensive research, attention to detail, and clear communication, we craft finely tuned solutions for our specific client's needs.

We serve as mission control throughout the project lifecycle and can build a creative and production team that delivers the results you need.



Interested in Working with Us? Get in Touch

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